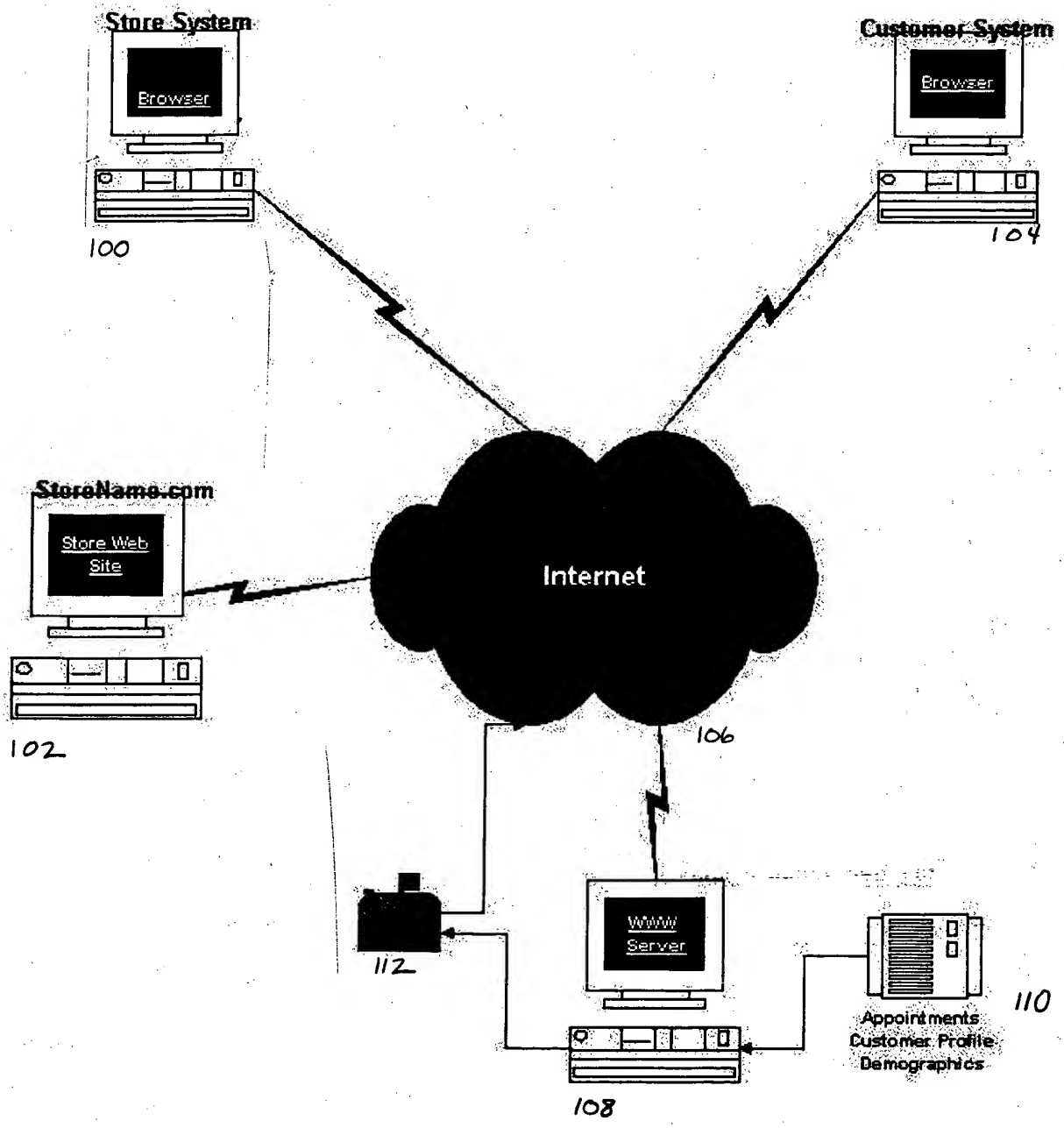

Store System
Browser
100
Customer System
Browser
104
StoreName.com
Store Web Site
102
Internet
106
WWW Server
108
112
Appointments
Customer Profile
Demographics
110

Fig. 1

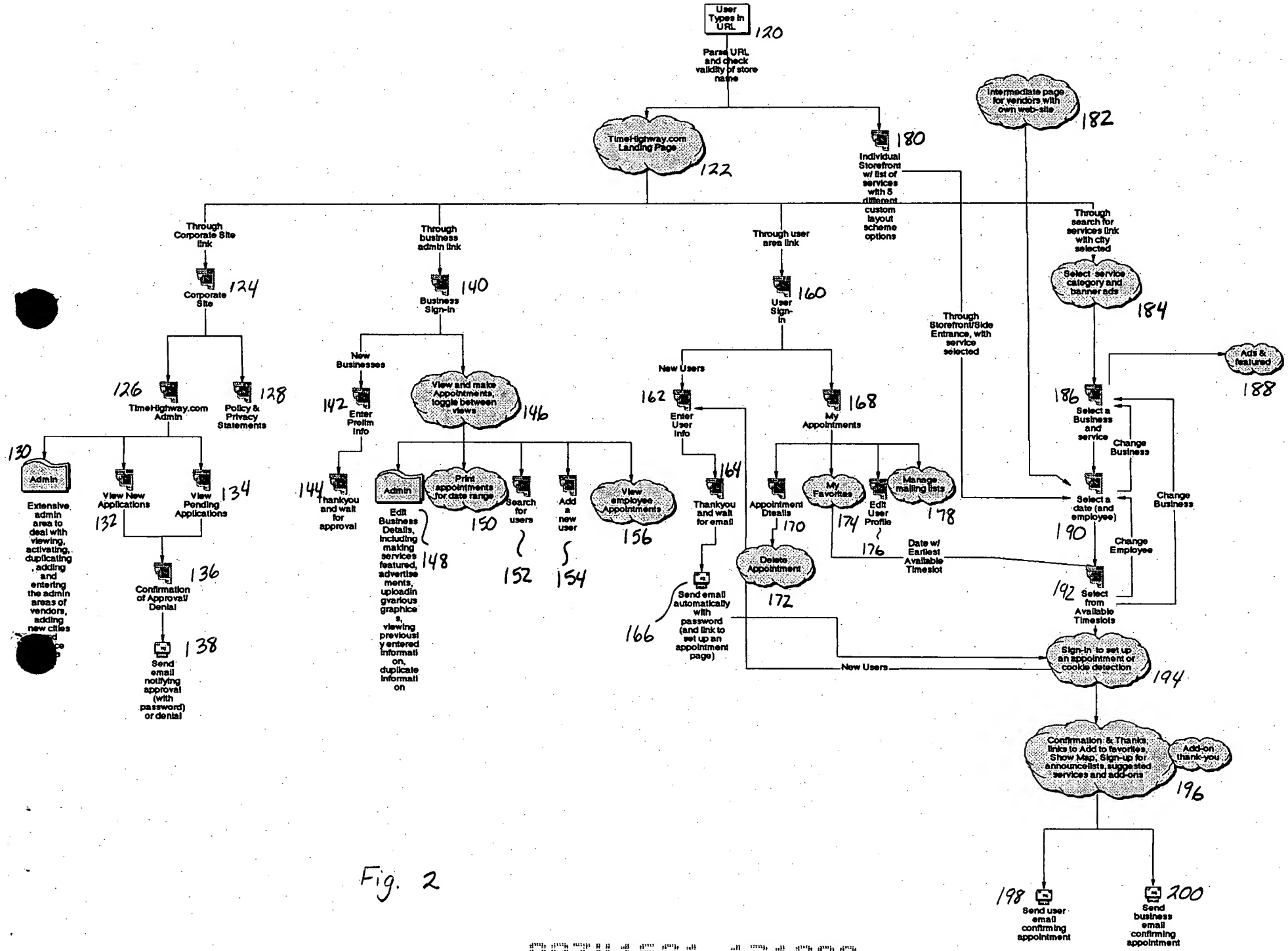


Fig. 2

Attached Media

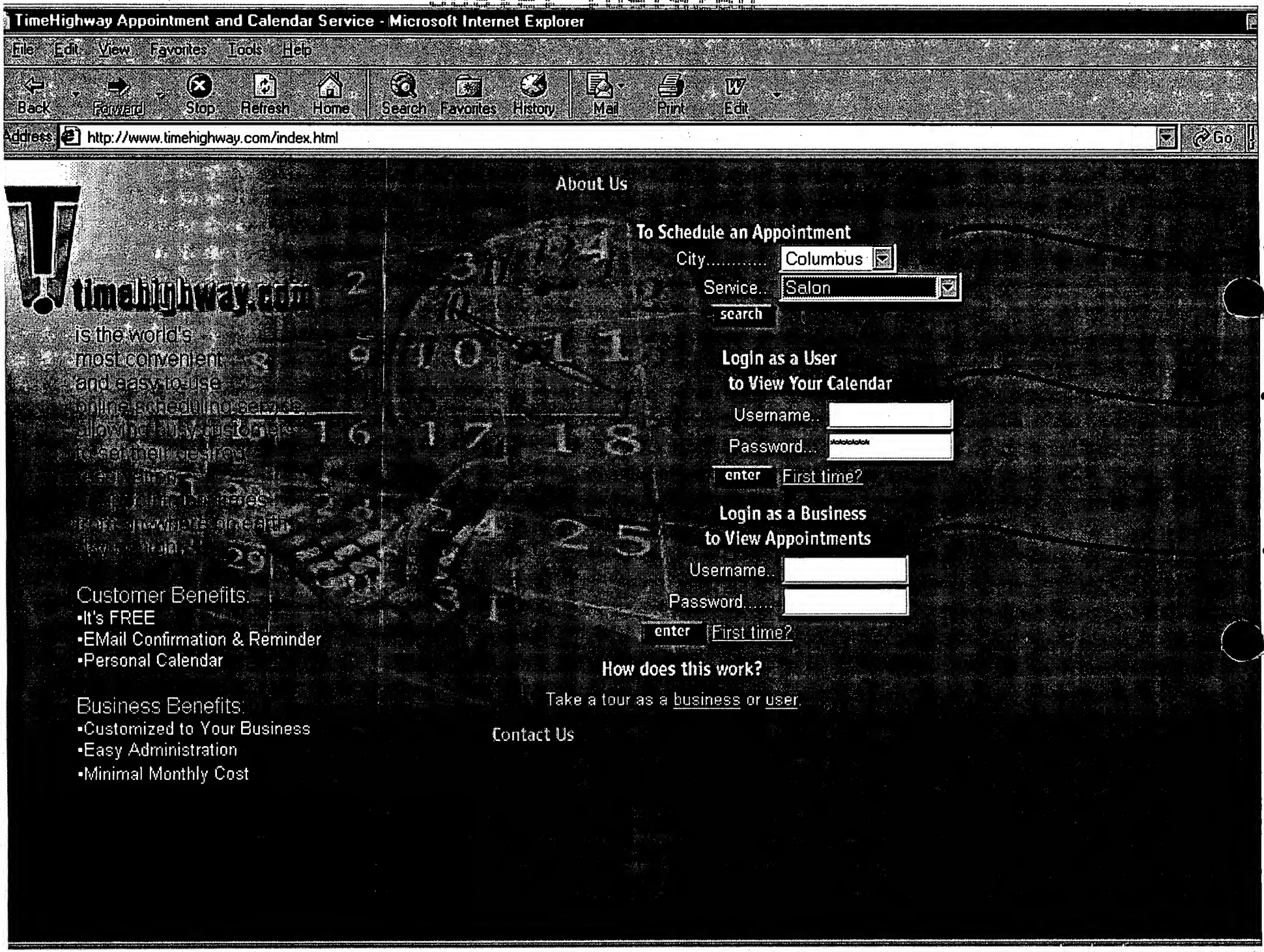

TimeHighway Appointment and Calendar Service - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit
Address http://www.timehighway.com/index.html
Go
timehighway.com
is the world's
most convenient
and easy-to-use
Customer Benefits:
•It's FREE
•EMail Confirmation & Reminder
•Personal Calendar
Business Benefits:
•Customized to Your Business
•Easy Administration
•Minimal Monthly Cost
About Us
To Schedule an Appointment
City..... Columbus
Service.. Salon
search
Login as a User
to View Your Calendar
Username..
Password...
enter First time?
Login as a Business
to View Appointments
Username..
Password.....
enter First time?
How does this work?
Take a tour as a business or user.
Contact Us
210
212
214

Fig. 3

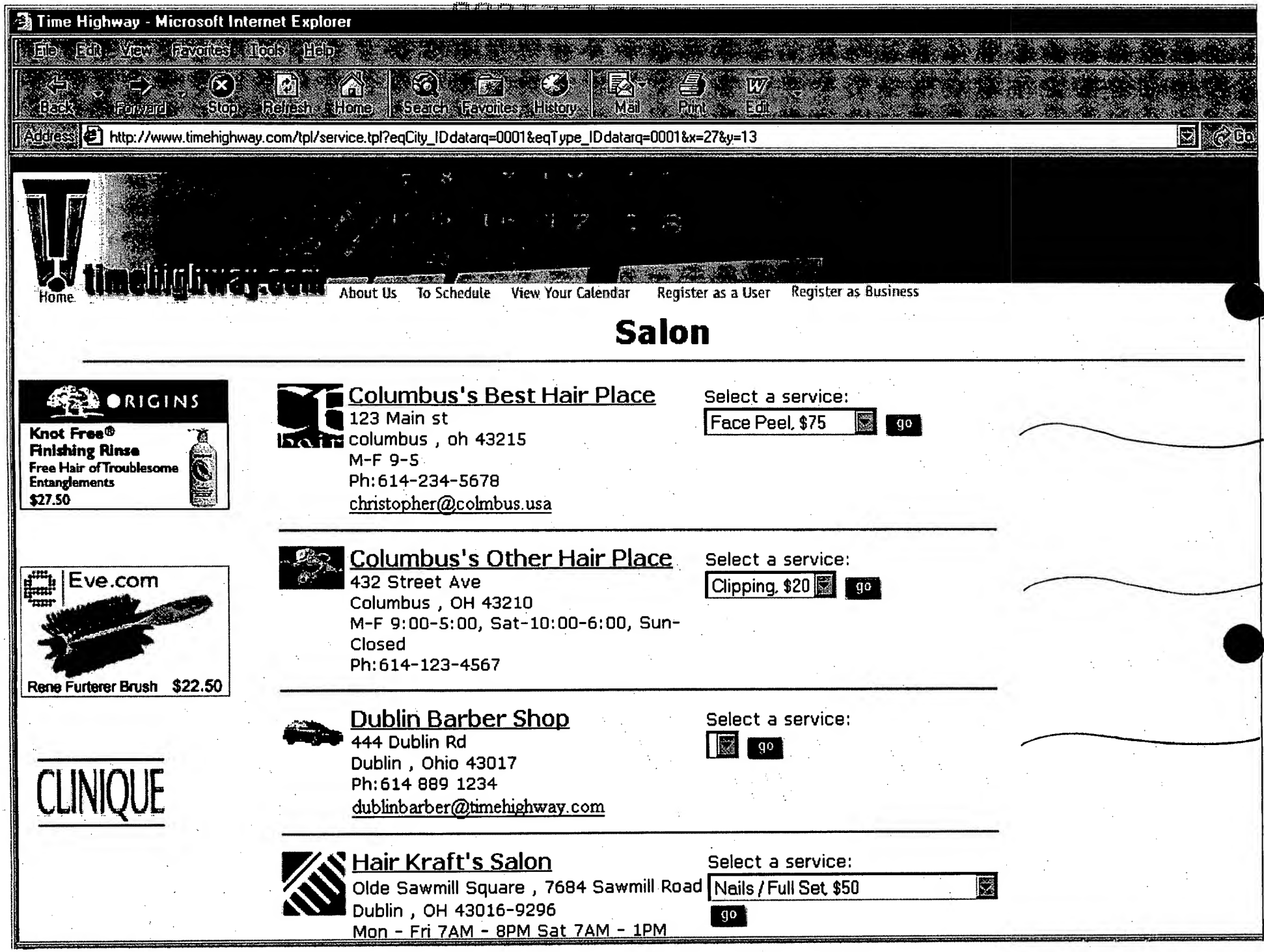

Time Highway - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit
Address http://www.timehighway.com/tpl/service.tpl?eqCity_IDdatarq=0001&eqType_IDdatarq=0001&x=27&y=13
Go
Home
timehighway.com
About Us
To Schedule
View Your Calendar
Register as a User
Register as Business
Salon
ORIGINS
Knot Free®
Finishing Rinse
Free Hair of Troublesome Entanglements
$27.50
Columbus's Best Hair Place
123 Main st
columbus , oh 43215
M-F 9-5
Ph:614-234-5678
christopher@colmbus.usa
Select a service:
Face Peel, $75
go
220
Columbus's Other Hair Place
432 Street Ave
Columbus , OH 43210
M-F 9:00-5:00, Sat-10:00-6:00, Sun-Closed
Ph:614-123-4567
Select a service:
Clipping, $20
go
222
Eve.com
Rene Furterer Brush $22.50
Dublin Barber Shop
444 Dublin Rd
Dublin , Ohio 43017
Ph:614 889 1234
dublinbarber@timehighway.com
Select a service:
go
224
CLINIQUE
Hair Kraft's Salon
Olde Sawmill Square , 7684 Sawmill Road
Dublin , OH 43016-9296
Mon - Fri 7AM - 8PM Sat 7AM - 1PM
Select a service:
Nails / Full Set, $50
go

Fig. 4

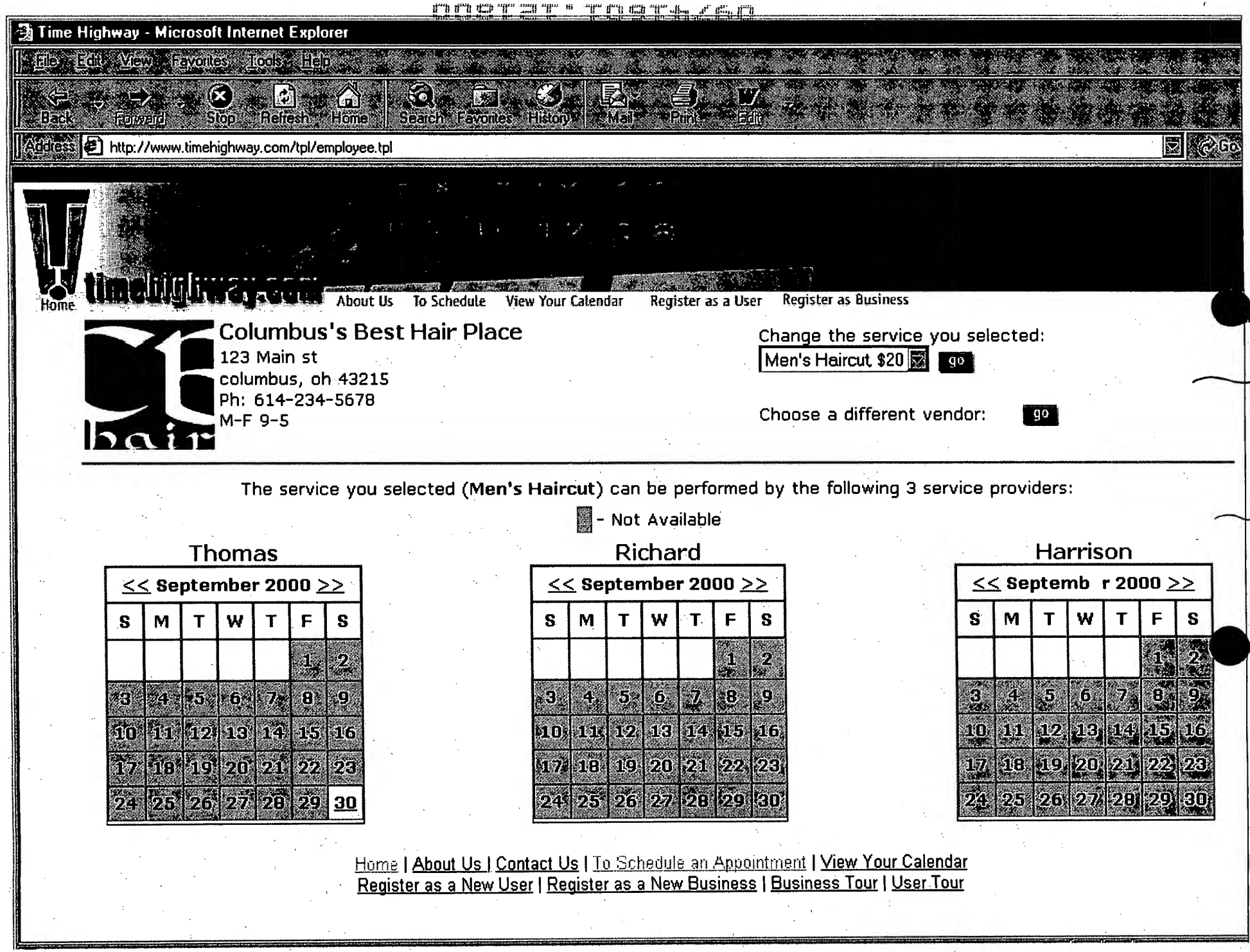
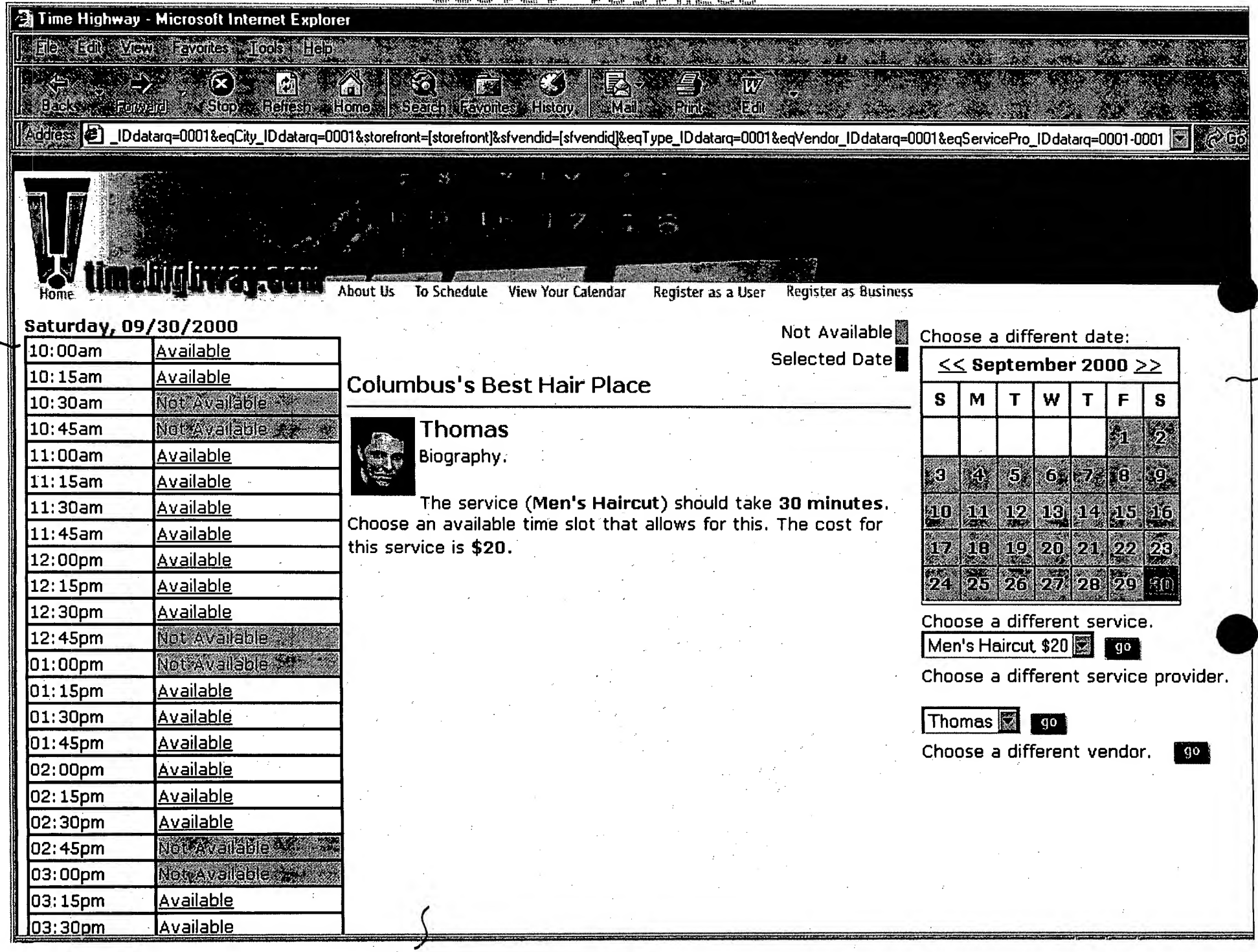

Time Highway - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit
Address http://www.timehighway.com/tpl/employee.tpl
Go
Home
About Us
To Schedule
View Your Calendar
Register as a User
Register as Business
Columbus's Best Hair Place
123 Main st
columbus, oh 43215
Ph: 614-234-5678
M-F 9-5
Change the service you selected:
Men's Haircut $20
go
Choose a different vendor:
go
230
The service you selected (Men's Haircut) can be performed by the following 3 service providers:
- Not Available
232
Thomas
<< September 2000 >>
S M T W T F S
1 2
3 4 5 6 7 8 9
10 11 12 13 14 15 16
17 18 19 20 21 22 23
24 25 26 27 28 29 30
Richard
<< September 2000 >>
S M T W T F S
1 2
3 4 5 6 7 8 9
10 11 12 13 14 15 16
17 18 19 20 21 22 23
24 25 26 27 28 29 30
Harrison
<< Septemb r 2000 >>
S M T W T F S
1 2
3 4 5 6 7 8 9
10 11 12 13 14 15 16
17 18 19 20 21 22 23
24 25 26 27 28 29 30
Home | About Us | Contact Us | To Schedule an Appointment | View Your Calendar
Register as a New User | Register as a New Business | Business Tour | User Tour

Fig. 5



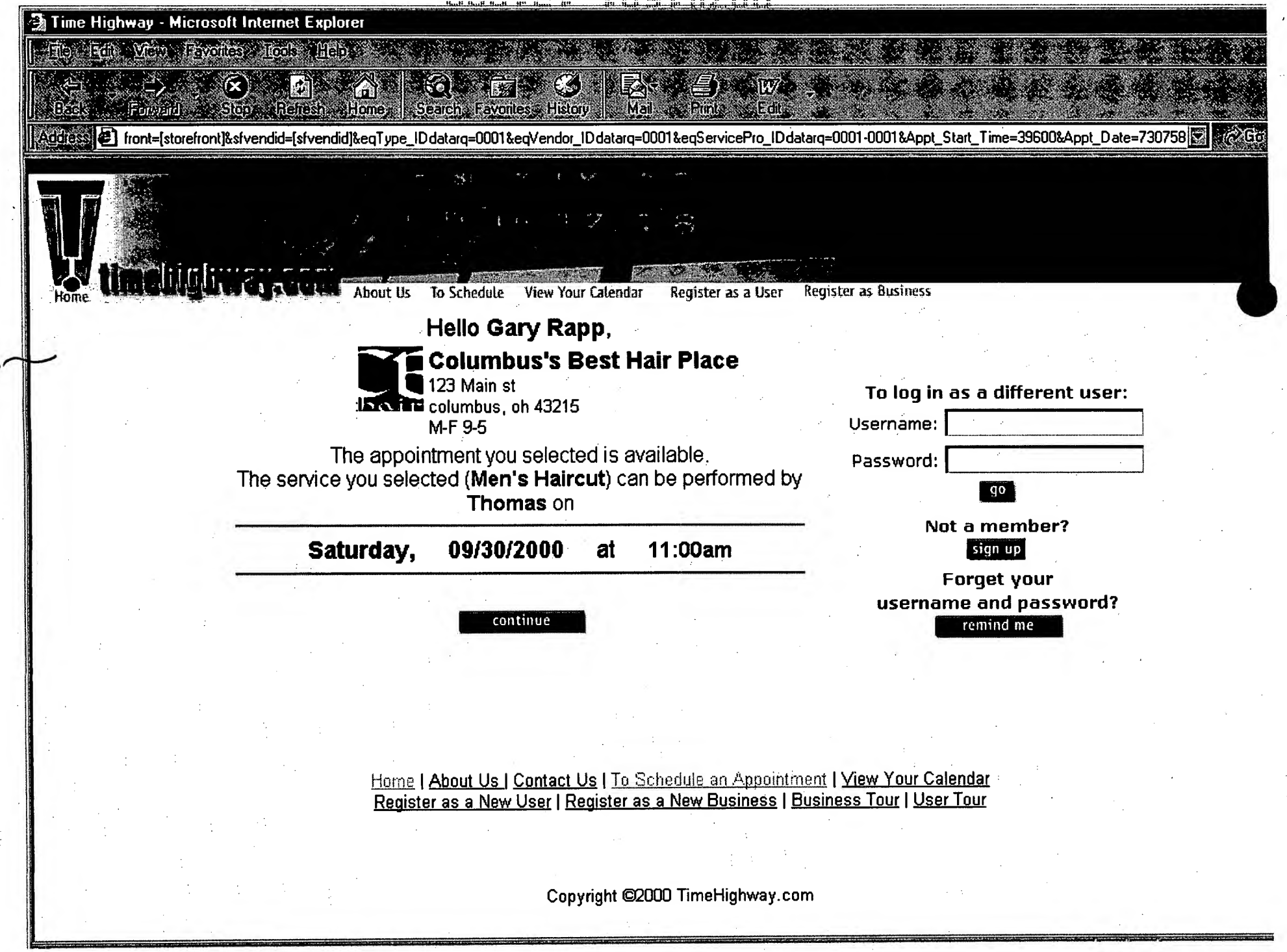
240

242

246

248

Fig. 6


Time Highway - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit
Address front=[storefront]&sfvendid=[sfvendid]&eqType_IDdatarq=0001&eqVendor_IDdatarq=0001&eqServicePro_IDdatarq=0001-0001&Appt_Start_Time=39600&Appt_Date=730758
Go
Home
About Us
To Schedule
View Your Calendar
Register as a User
Register as Business
Hello Gary Rapp,
Columbus's Best Hair Place
123 Main st
columbus, oh 43215
M-F 9-5
The appointment you selected is available.
The service you selected (Men's Haircut) can be performed by Thomas on
Saturday, 09/30/2000 at 11:00am
continue
To log in as a different user:
Username:
Password:
go
Not a member?
sign up
Forget your username and password?
remind me
Home | About Us | Contact Us | To Schedule an Appointment | View Your Calendar
Register as a New User | Register as a New Business | Business Tour | User Tour
Copyright ©2000 TimeHighway.com

50

Fig. 7

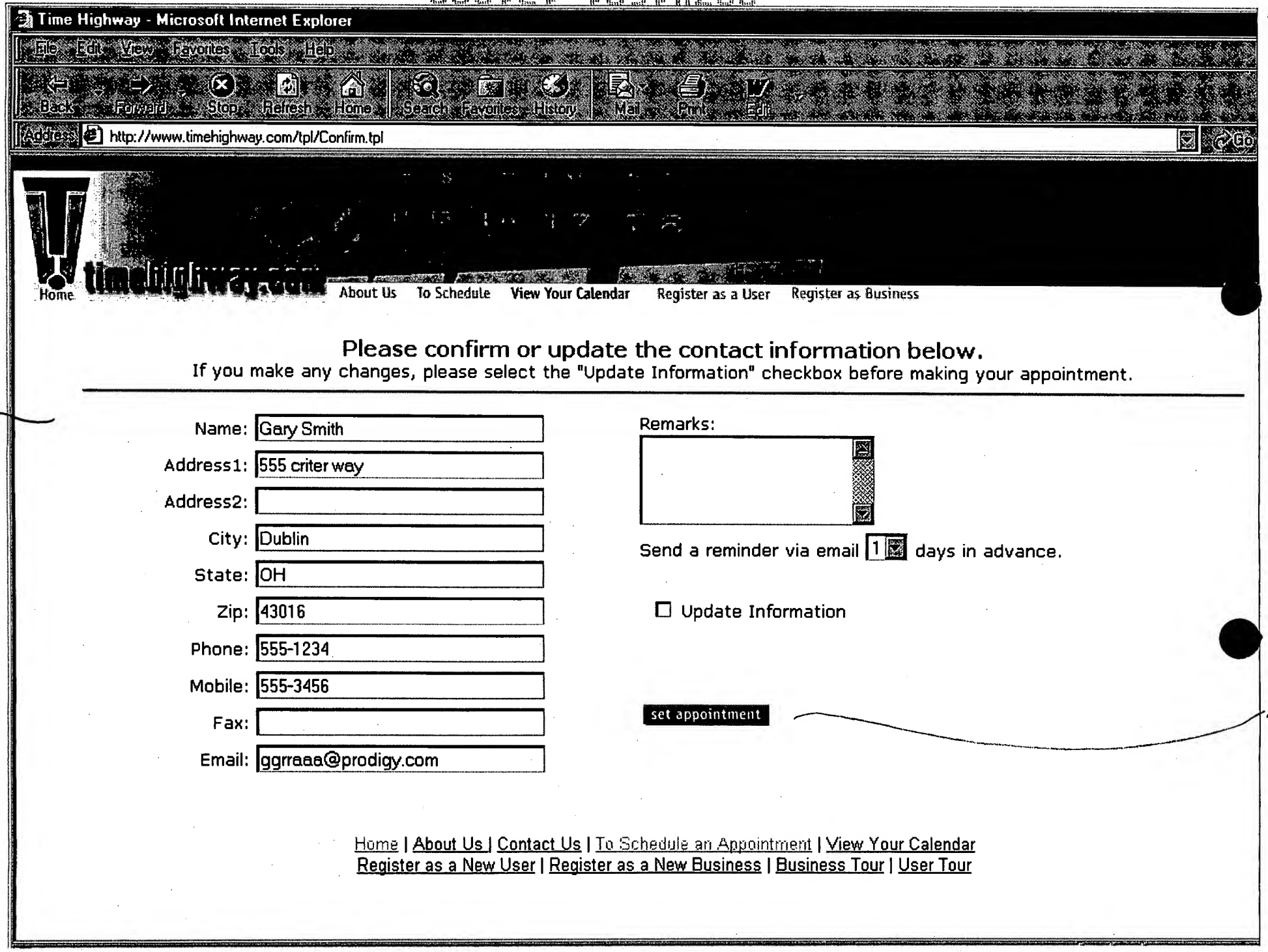
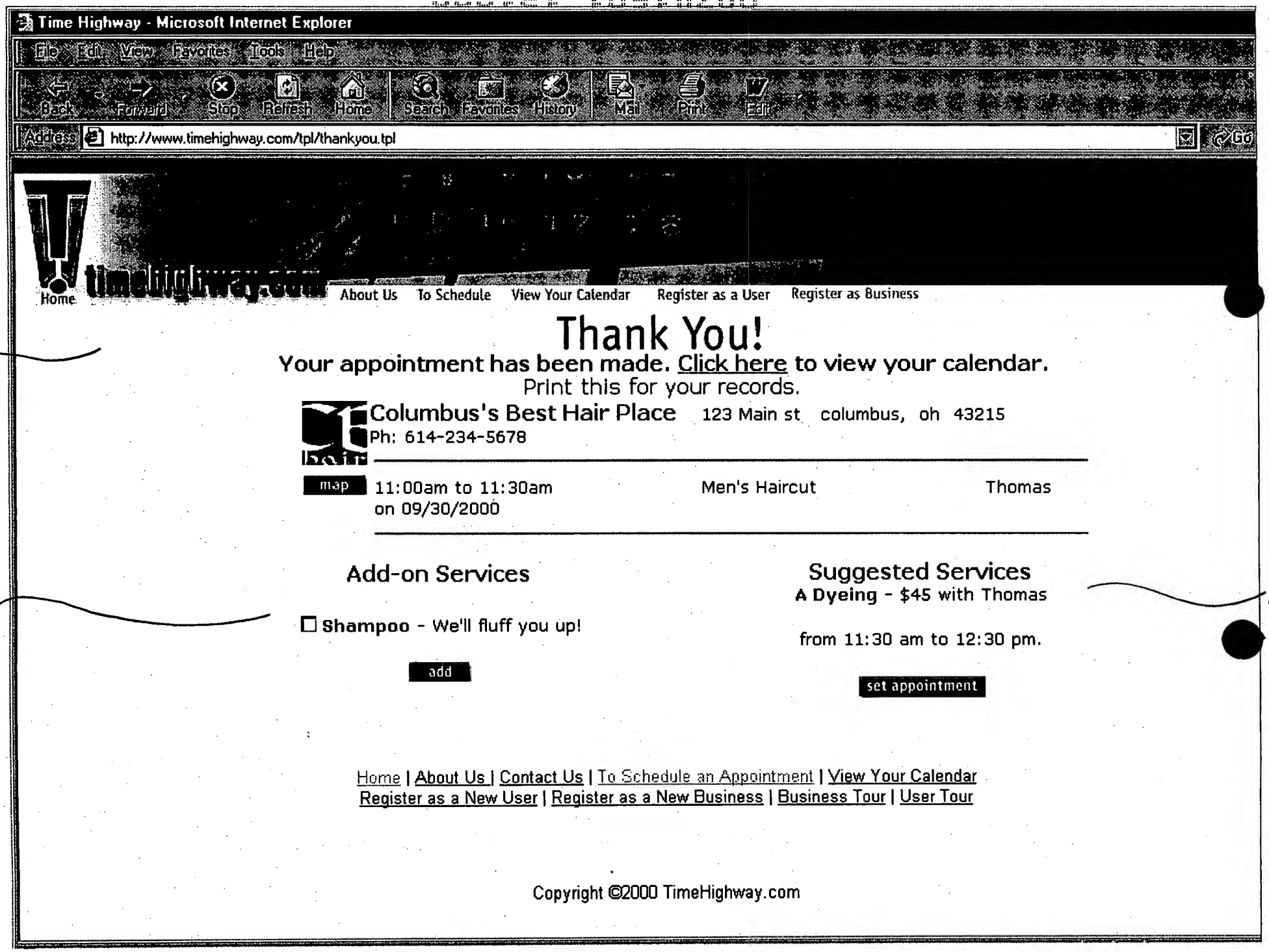

Time Highway - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit
Address http://www.timehighway.com/tpl/Confirm.tpl
Go
Home
About Us
To Schedule
View Your Calendar
Register as a User
Register as Business
Please confirm or update the contact information below.
If you make any changes, please select the "Update Information" checkbox before making your appointment.
260
Name: Gary Smith
Address1: 555 criter way
Address2:
City: Dublin
State: OH
Zip: 43016
Phone: 555-1234
Mobile: 555-3456
Fax:
Email: ggrraaa@prodigy.com
Remarks:
Send a reminder via email 1 days in advance.
Update Information
set appointment
262
Home | About Us | Contact Us | To Schedule an Appointment | View Your Calendar
Register as a New User | Register as a New Business | Business Tour | User Tour

Fig. 8



270

272

274

Fig. 9

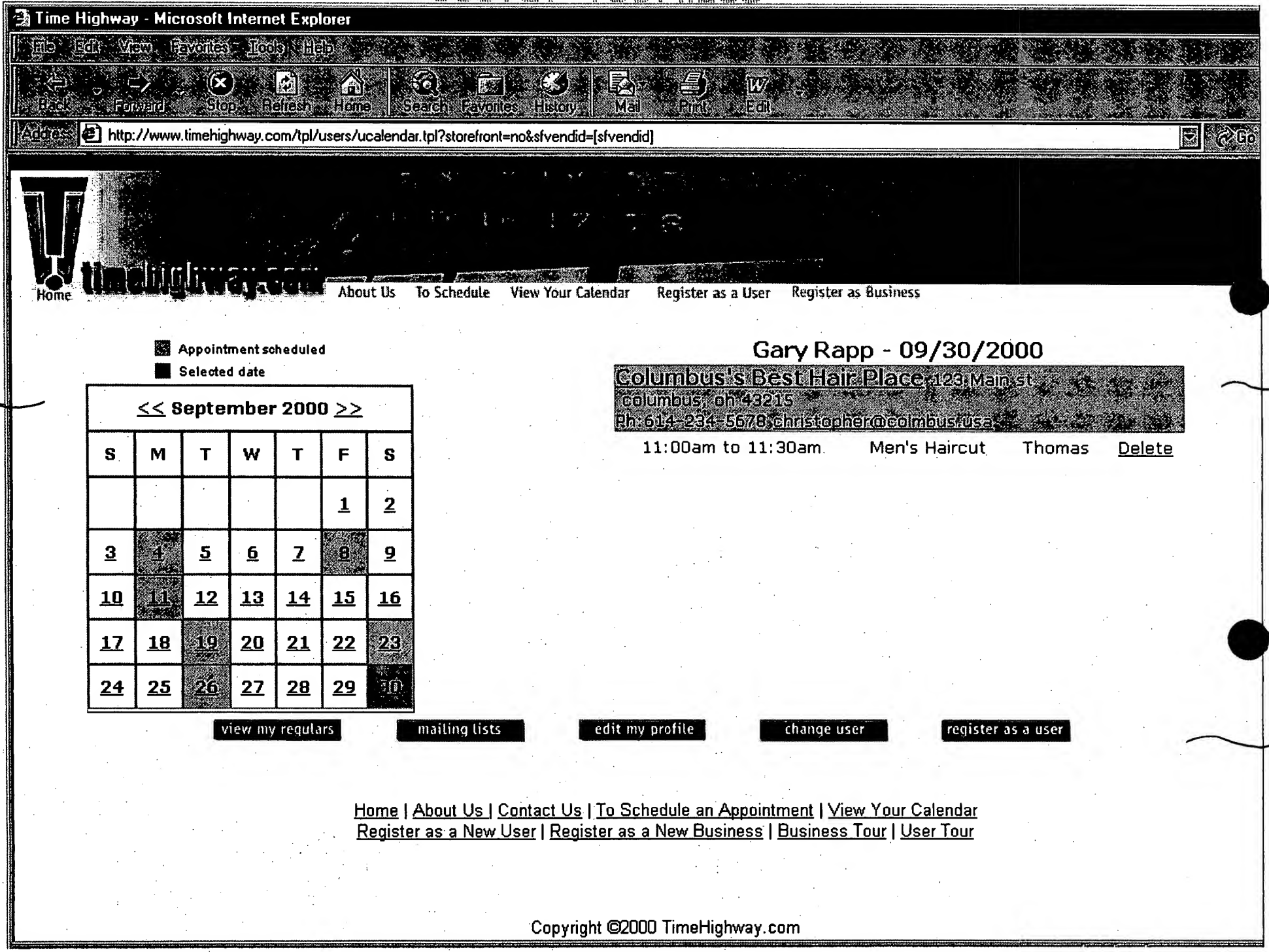

Time Highway - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit
Address http://www.timehighway.com/tpl/users/ucalendar.tpl?storefront=no&sfvendid=[sfvendid]
Go
Home
About Us
To Schedule
View Your Calendar
Register as a User
Register as Business
Appointment scheduled
Selected date
<< September 2000 >>
S M T W T F S
1 2
3 4 5 6 7 8 9
10 11 12 13 14 15 16
17 18 19 20 21 22 23
24 25 26 27 28 29 30
Gary Rapp - 09/30/2000
Columbus's Best Hair Place 123 Main st
columbus, oh 43215
Ph: 614-234-5678 christopher@colmbus.usa
11:00am to 11:30am Men's Haircut Thomas Delete
280
282
view my regulars
mailing lists
edit my profile
change user
register as a user
284
Home | About Us | Contact Us | To Schedule an Appointment | View Your Calendar
Register as a New User | Register as a New Business | Business Tour | User Tour
Copyright ©2000 TimeHighway.com

Fig. 10

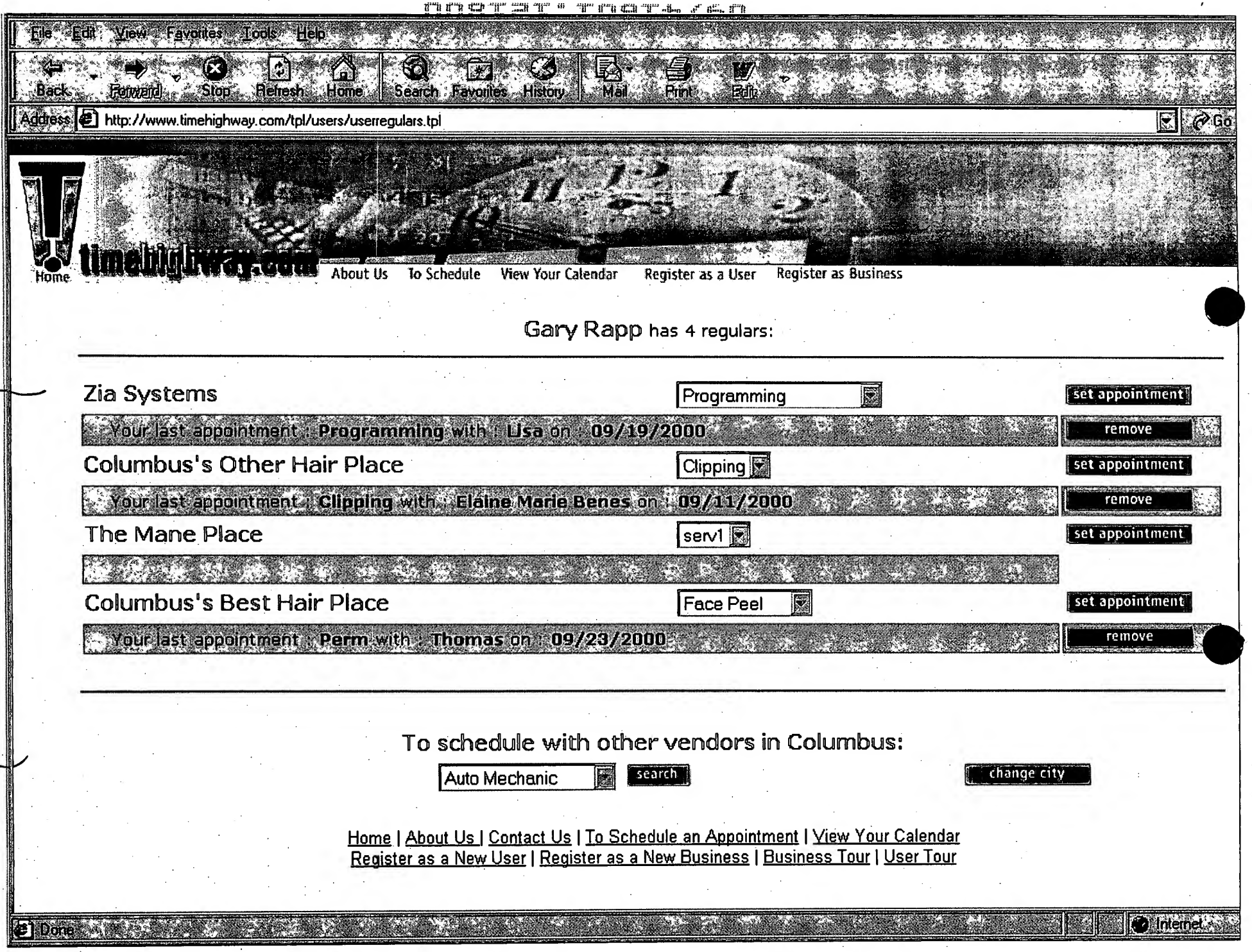

File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit
Address http://www.timehighway.com/tpl/users/userregulars.tpl
Go
timebighway.com
Home
About Us
To Schedule
View Your Calendar
Register as a User
Register as Business
Gary Rapp has 4 regulars:
290
Zia Systems
Programming
set appointment
Your last appointment : Programming with : Lisa on : 09/19/2000
remove
Columbus's Other Hair Place
Clipping
set appointment
Your last appointment : Clipping with : Elaine Marie Benes on : 09/11/2000
remove
The Mane Place
serv1
set appointment
Columbus's Best Hair Place
Face Peel
set appointment
Your last appointment : Perm with : Thomas on : 09/23/2000
remove
To schedule with other vendors in Columbus:
292
Auto Mechanic
search
change city
Home | About Us | Contact Us | To Schedule an Appointment | View Your Calendar
Register as a New User | Register as a New Business | Business Tour | User Tour
Done
Internet

Fig. 11

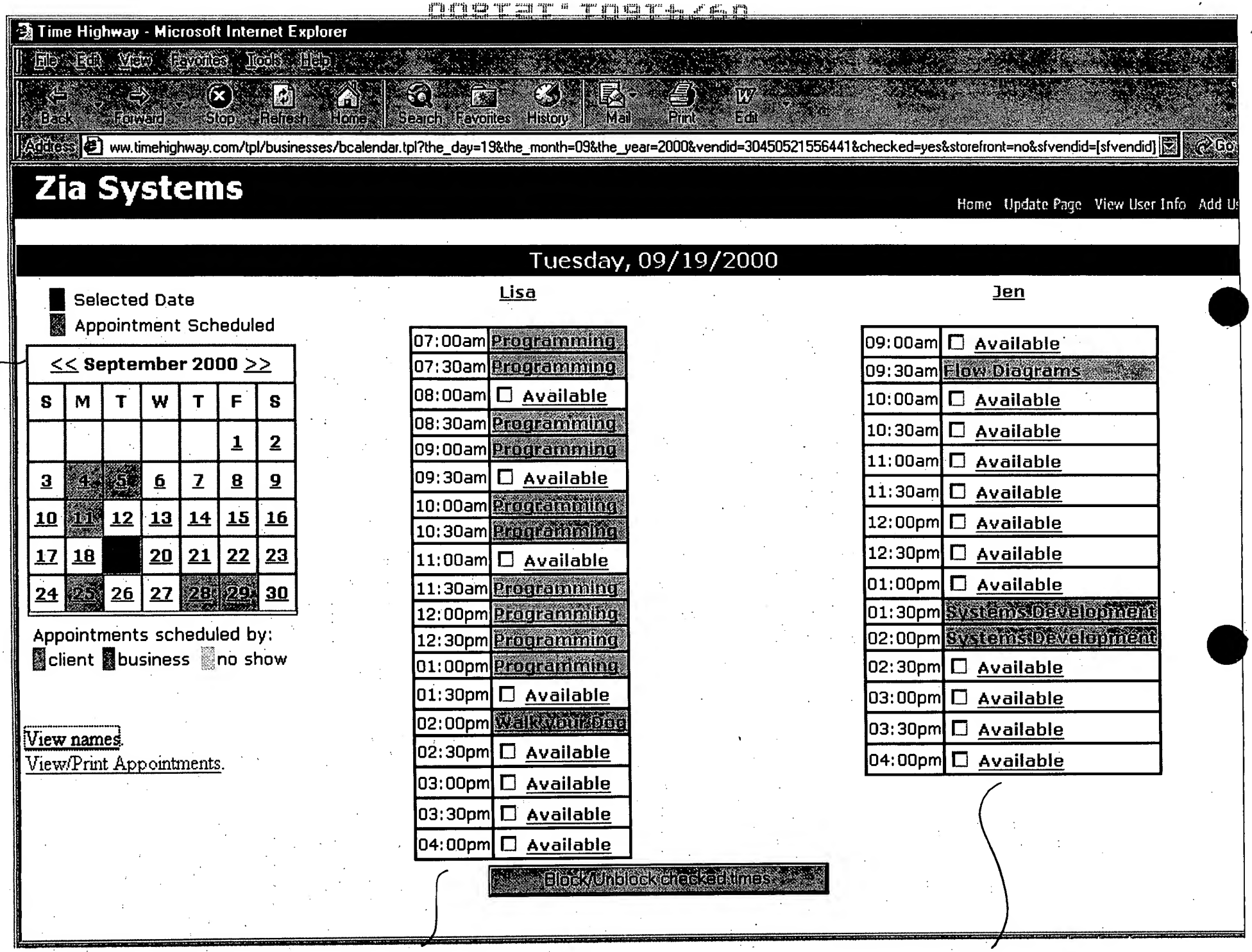

Time Highway - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit
Address ww.timehighway.com/tpl/businesses/bcalendar.tpl?the_day=19&the_month=09&the_year=2000&vendid=30450521556441&checked=yes&storefront=no&sfvendid=[sfvendid]
Go
Zia Systems
Home Update Page View User Info Add Us
Tuesday, 09/19/2000
Selected Date
Appointment Scheduled
300
<< September 2000 >>
S M T W T F S
1 2
3 4 5 6 7 8 9
10 11 12 13 14 15 16
17 18 20 21 22 23
24 25 26 27 28 29 30
Appointments scheduled by:
client business no show
View names.
View/Print Appointments.
Lisa
07:00am Programming
07:30am Programming
08:00am Available
08:30am Programming
09:00am Programming
09:30am Available
10:00am Programming
10:30am Programming
11:00am Available
11:30am Programming
12:00pm Programming
12:30pm Programming
01:00pm Programming
01:30pm Available
02:00pm Walk Your Dog
02:30pm Available
03:00pm Available
03:30pm Available
04:00pm Available
Block/Unblock checked times
302
Jen
09:00am Available
09:30am Flow Diagrams
10:00am Available
10:30am Available
11:00am Available
11:30am Available
12:00pm Available
12:30pm Available
01:00pm Available
01:30pm Systems Development
02:00pm Systems Development
02:30pm Available
03:00pm Available
03:30pm Available
04:00pm Available
304

Fig. 12

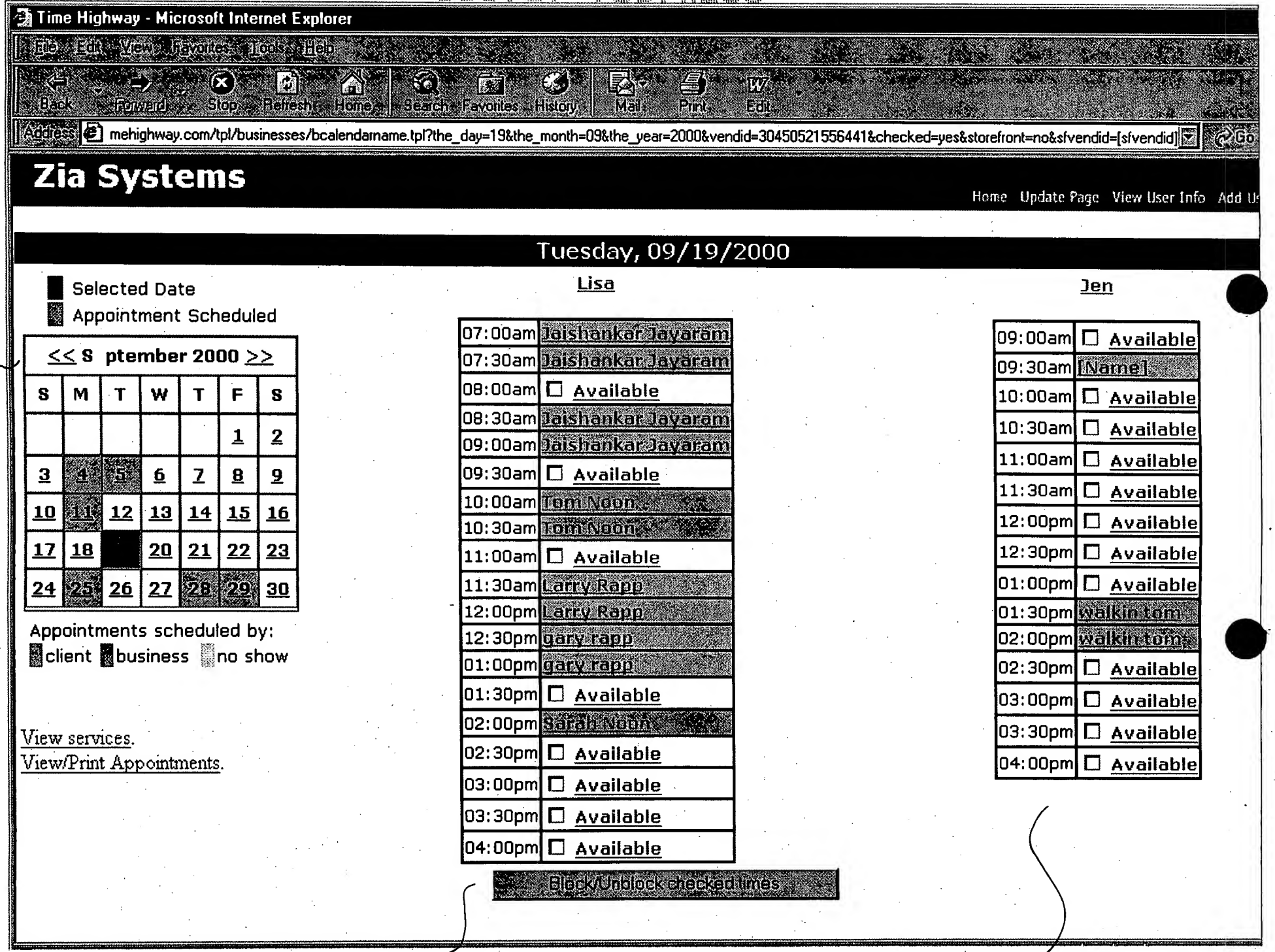

Time Highway - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit
Address mehighway.com/tpl/businesses/bcalendarname.tpl?the_day=19&the_month=09&the_year=2000&vendid=30450521556441&checked=yes&storefront=no&sfvendid=[sfvendid]
Go
Zia Systems
Home Update Page View User Info Add U
Tuesday, 09/19/2000
Selected Date
Appointment Scheduled
<< S ptember 2000 >>
S M T W T F S
1 2
3 4 5 6 7 8 9
10 11 12 13 14 15 16
17 18 20 21 22 23
24 25 26 27 28 29 30
Appointments scheduled by:
client business no show
View services.
View/Print Appointments.
310
Lisa
07:00am Jaishankar Jayaram
07:30am Jaishankar Jayaram
08:00am Available
08:30am Jaishankar Jayaram
09:00am Jaishankar Jayaram
09:30am Available
10:00am Tom Noon
10:30am Tom Noon
11:00am Available
11:30am Larry Rapp
12:00pm Larry Rapp
12:30pm gary rapp
01:00pm gary rapp
01:30pm Available
02:00pm Sarah Noon
02:30pm Available
03:00pm Available
03:30pm Available
04:00pm Available
Block/Unblock checked times
312
Jen
09:00am Available
09:30am [Name]
10:00am Available
10:30am Available
11:00am Available
11:30am Available
12:00pm Available
12:30pm Available
01:00pm Available
01:30pm walkin tom
02:00pm walkin tom
02:30pm Available
03:00pm Available
03:30pm Available
04:00pm Available
314

Fig. 13

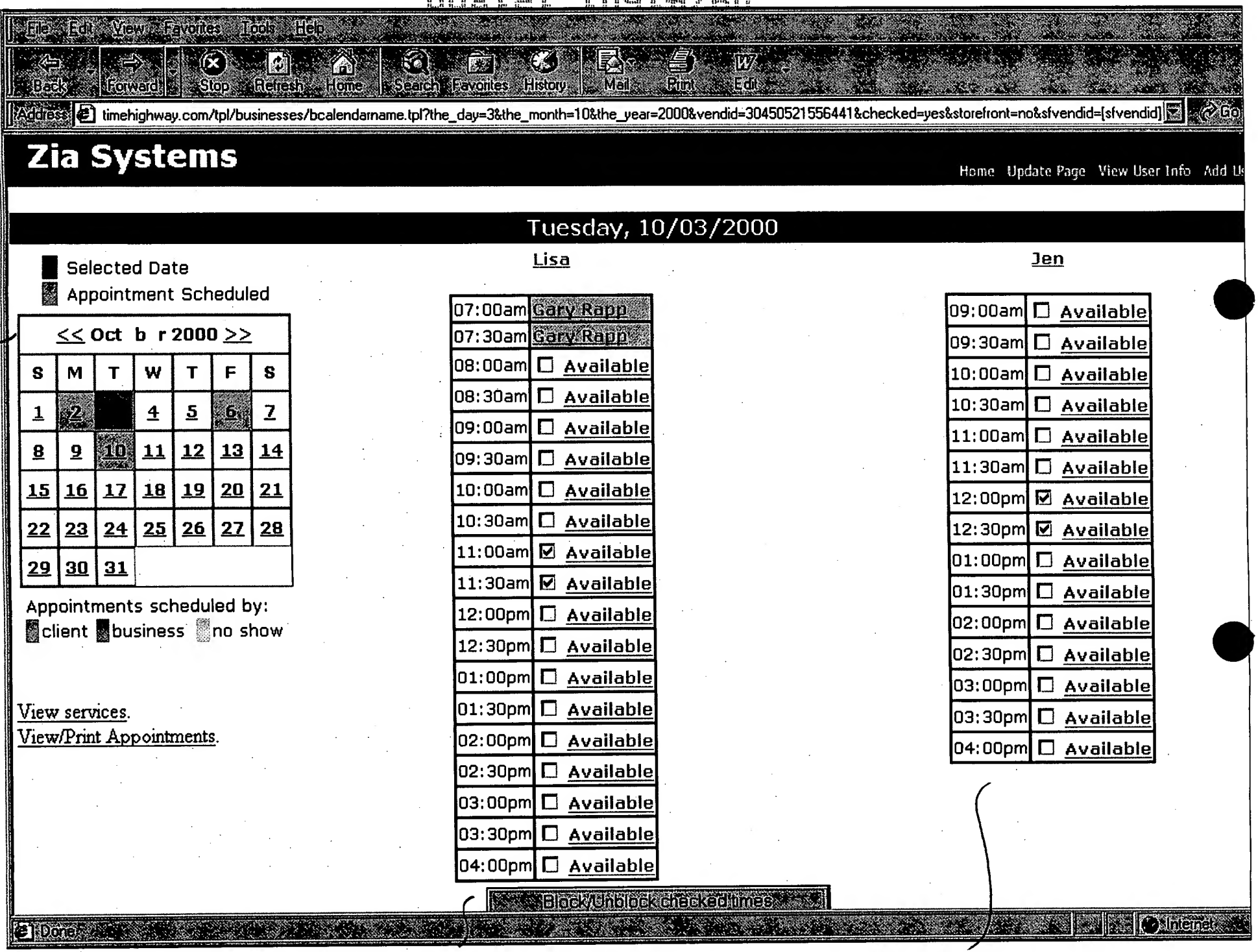

File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit
Address timehighway.com/tpl/businesses/bcalendarname.tpl?the_day=3&the_month=10&the_year=2000&vendid=30450521556441&checked=yes&storefront=no&sfvendid=[sfvendid]
Go
Zia Systems
Home Update Page View User Info Add Us
Tuesday, 10/03/2000
Selected Date
Appointment Scheduled
<< Oct b r 2000 >>
S M T W T F S
1 2 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29 30 31
Appointments scheduled by:
client business no show
View services.
View/Print Appointments.
Lisa
07:00am Gary Rapp
07:30am Gary Rapp
08:00am Available
08:30am Available
09:00am Available
09:30am Available
10:00am Available
10:30am Available
11:00am Available
11:30am Available
12:00pm Available
12:30pm Available
01:00pm Available
01:30pm Available
02:00pm Available
02:30pm Available
03:00pm Available
03:30pm Available
04:00pm Available
Block/Unblock checked times
Jen
09:00am Available
09:30am Available
10:00am Available
10:30am Available
11:00am Available
11:30am Available
12:00pm Available
12:30pm Available
01:00pm Available
01:30pm Available
02:00pm Available
02:30pm Available
03:00pm Available
03:30pm Available
04:00pm Available
Done
Internet
20
322
324

Fig. 14

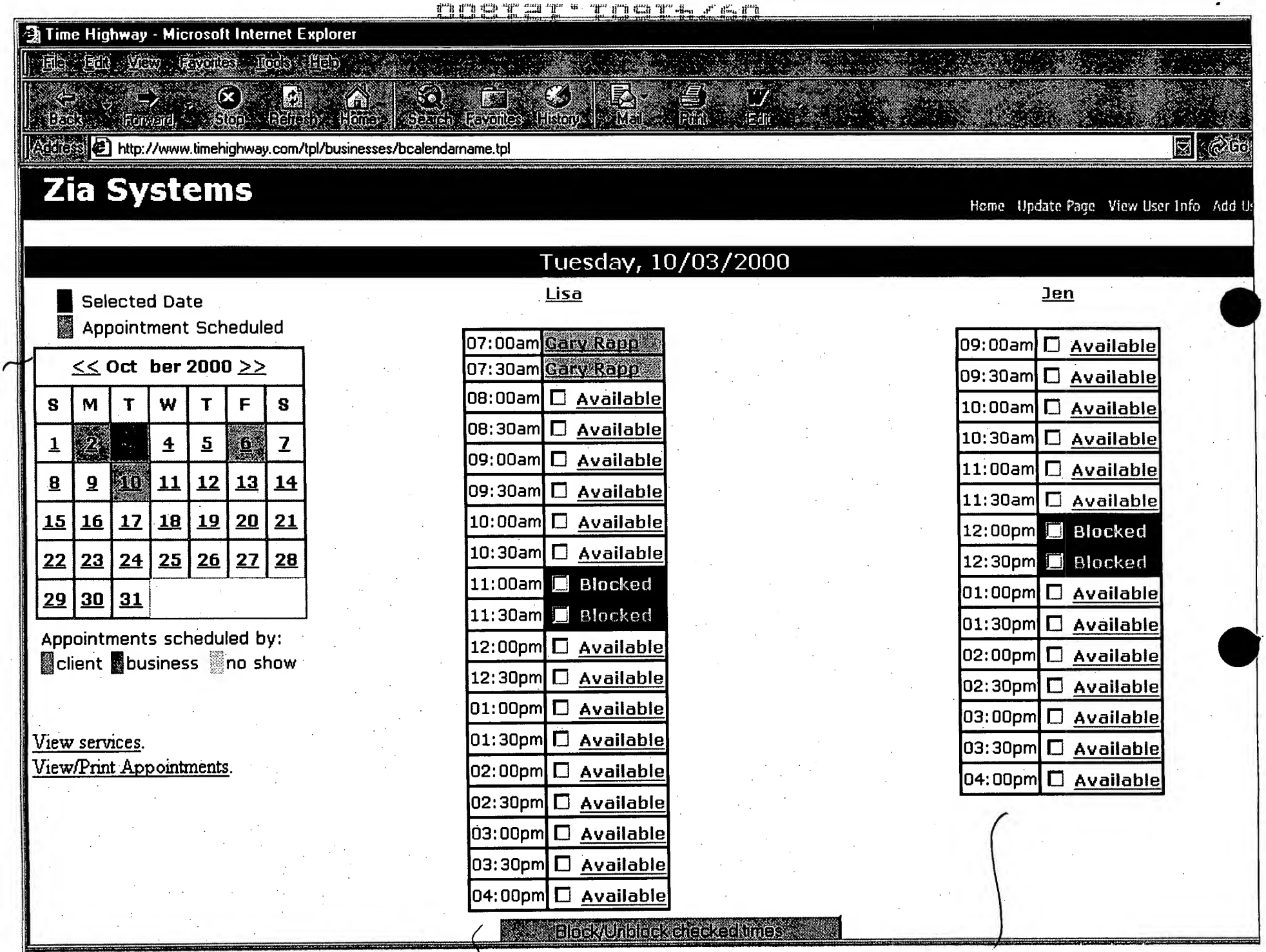
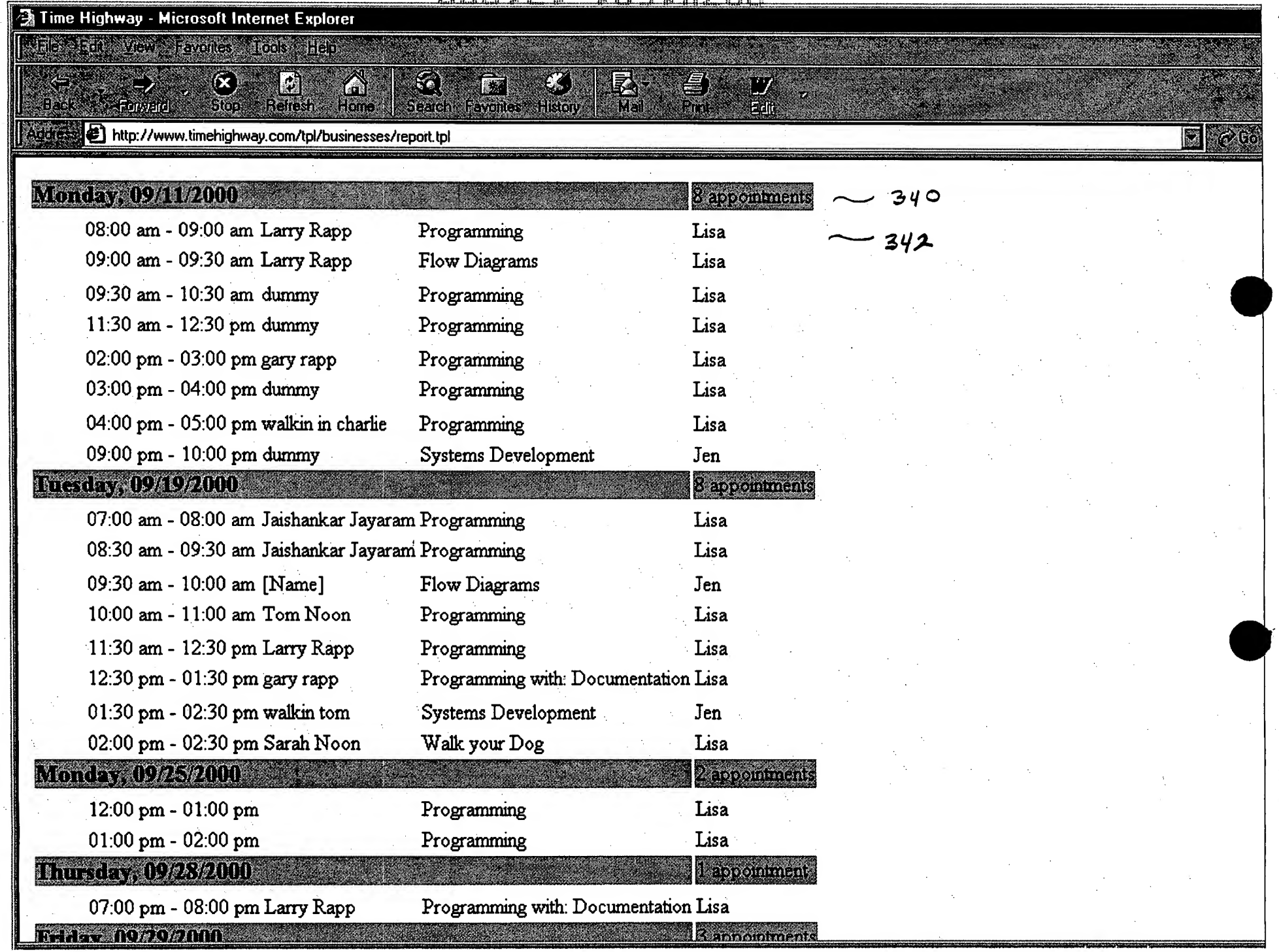

Time Highway - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit
Address http://www.timehighway.com/tpl/businesses/bcalendarname.tpl
Zia Systems
Home Update Page View User Info Add Us
Tuesday, 10/03/2000
Selected Date
Appointment Scheduled
330
<< Oct ber 2000 >>
S M T W T F S
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29 30 31
Appointments scheduled by:
client business no show
View services.
View/Print Appointments.
Lisa
07:00am Gary Rapp
07:30am Gary Rapp
08:00am Available
08:30am Available
09:00am Available
09:30am Available
10:00am Available
10:30am Available
11:00am Blocked
11:30am Blocked
12:00pm Available
12:30pm Available
01:00pm Available
01:30pm Available
02:00pm Available
02:30pm Available
03:00pm Available
03:30pm Available
04:00pm Available
Block/Unblock checked times
Jen
09:00am Available
09:30am Available
10:00am Available
10:30am Available
11:00am Available
11:30am Available
12:00pm Blocked
12:30pm Blocked
01:00pm Available
01:30pm Available
02:00pm Available
02:30pm Available
03:00pm Available
03:30pm Available
04:00pm Available
332
334

Fig. 15



Monday, 09/11/2000			8 appointments
08:00 am - 09:00 am	Larry Rapp	Programming	Lisa
09:00 am - 09:30 am	Larry Rapp	Flow Diagrams	Lisa
09:30 am - 10:30 am	dummy	Programming	Lisa
11:30 am - 12:30 pm	dummy	Programming	Lisa
02:00 pm - 03:00 pm	gary rapp	Programming	Lisa
03:00 pm - 04:00 pm	dummy	Programming	Lisa
04:00 pm - 05:00 pm	walkin in charlie	Programming	Lisa
09:00 pm - 10:00 pm	dummy	Systems Development	Jen
Tuesday, 09/19/2000			8 appointments
07:00 am - 08:00 am	Jaishankar Jayaram	Programming	Lisa
08:30 am - 09:30 am	Jaishankar Jayaram	Programming	Lisa
09:30 am - 10:00 am	[Name]	Flow Diagrams	Jen
10:00 am - 11:00 am	Tom Noon	Programming	Lisa
11:30 am - 12:30 pm	Larry Rapp	Programming	Lisa
12:30 pm - 01:30 pm	gary rapp	Programming with: Documentation	Lisa
01:30 pm - 02:30 pm	walkin tom	Systems Development	Jen
02:00 pm - 02:30 pm	Sarah Noon	Walk your Dog	Lisa
Monday, 09/25/2000			2 appointments
12:00 pm - 01:00 pm		Programming	Lisa
01:00 pm - 02:00 pm		Programming	Lisa
Thursday, 09/28/2000			1 appointment
07:00 pm - 08:00 pm	Larry Rapp	Programming with: Documentation	Lisa
Friday, 09/29/2000			3 appointments

~ 340

~ 342

Fig. 16

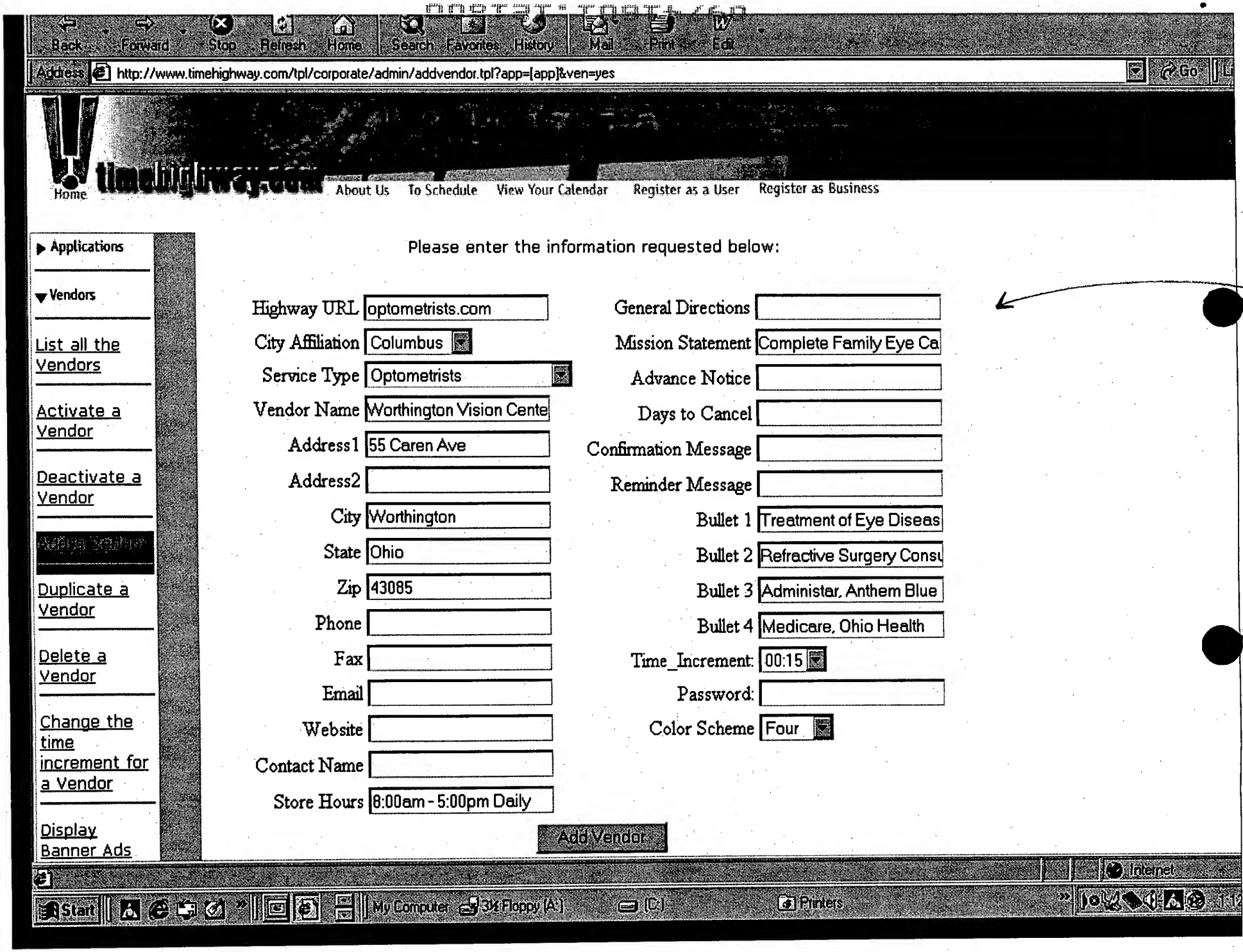

Back
Forward
Stop
Refresh
Home
Search
Favorites
History
Mail
Print
Edit
Address
http://www.timehighway.com/tpl/corporate/admin/addvendor.tpl?app=[app]&ven=yes
Go
Home
About Us
To Schedule
View Your Calendar
Register as a User
Register as Business
Applications
Vendors
List all the Vendors
Activate a Vendor
Deactivate a Vendor
Duplicate a Vendor
Delete a Vendor
Change the time increment for a Vendor
Display Banner Ads
Please enter the information requested below:
Highway URL optometrists.com
City Affiliation Columbus
Service Type Optometrists
Vendor Name Worthington Vision Cente
Address1 55 Caren Ave
Address2
City Worthington
State Ohio
Zip 43085
Phone
Fax
Email
Website
Contact Name
Store Hours 8:00am - 5:00pm Daily
General Directions
Mission Statement Complete Family Eye Ca
Advance Notice
Days to Cancel
Confirmation Message
Reminder Message
Bullet 1 Treatment of Eye Diseas
Bullet 2 Refractive Surgery Consu
Bullet 3 Administar, Anthem Blue
Bullet 4 Medicare, Ohio Health
Time_Increment: 00:15
Password:
Color Scheme Four
Add Vendor
350
Internet
Start
My Computer
3½ Floppy (A:)
(C:)
Printers

Fig. 17

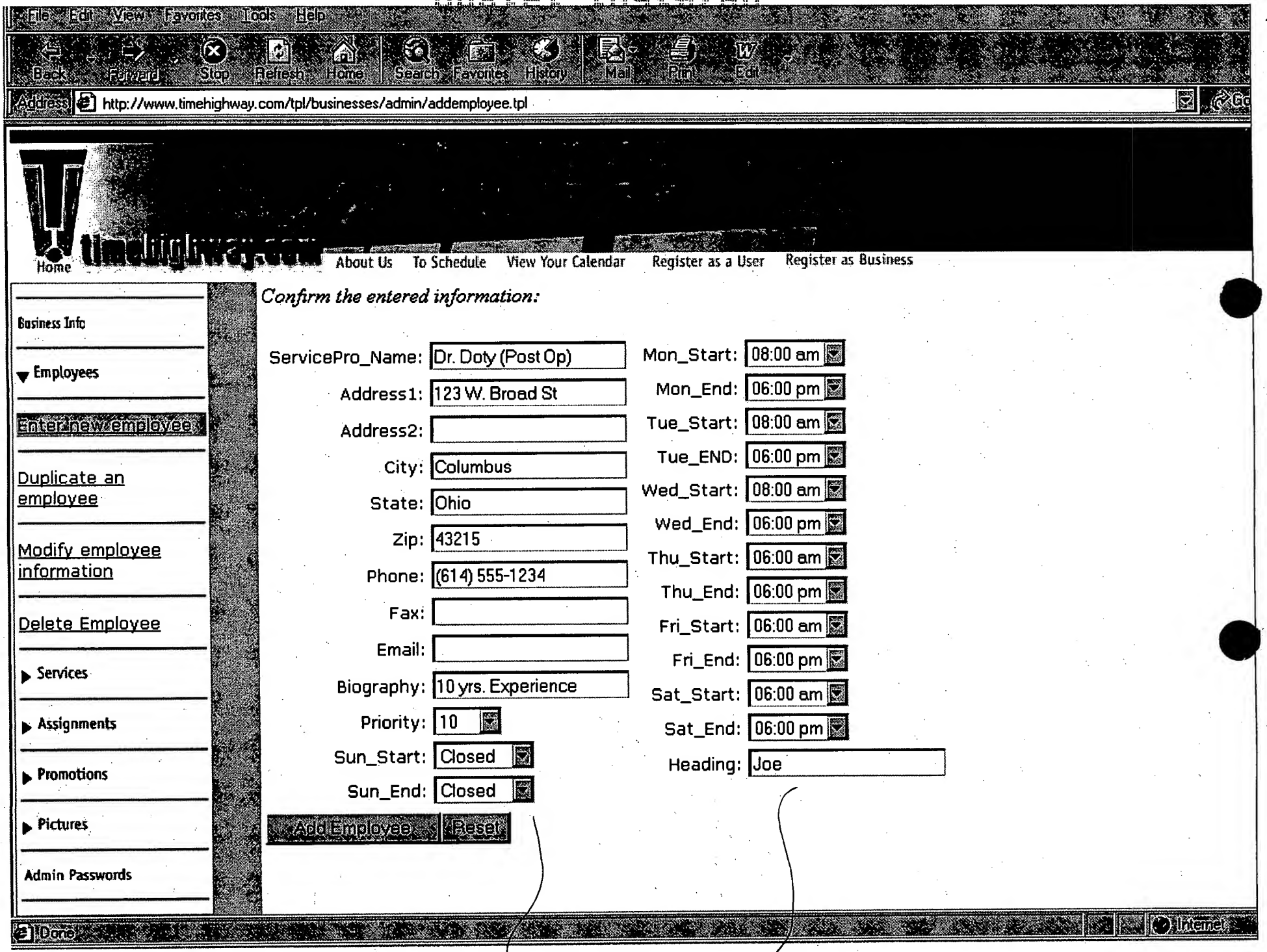
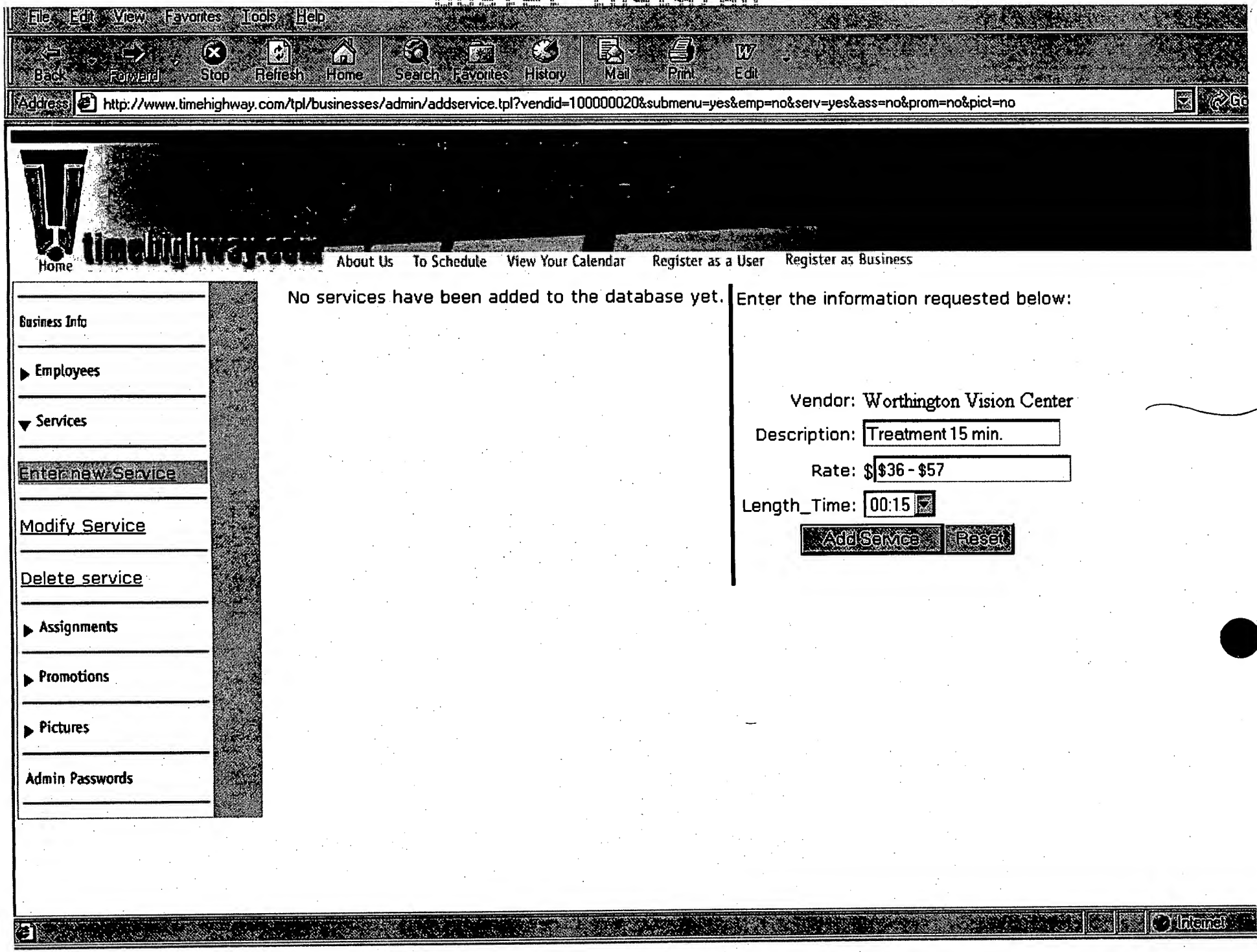

File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit
Address http://www.timehighway.com/tpl/businesses/admin/addemployee.tpl
Home
About Us
To Schedule
View Your Calendar
Register as a User
Register as Business
Business Info
Employees
Enter new employee
Duplicate an employee
Modify employee information
Delete Employee
Services
Assignments
Promotions
Pictures
Admin Passwords
Confirm the entered information:
ServicePro_Name: Dr. Doty (Post Op)
Address1: 123 W. Broad St
Address2:
City: Columbus
State: Ohio
Zip: 43215
Phone: (614) 555-1234
Fax:
Email:
Biography: 10 yrs. Experience
Priority: 10
Sun_Start: Closed
Sun_End: Closed
Add Employee
Reset
Mon_Start: 08:00 am
Mon_End: 06:00 pm
Tue_Start: 08:00 am
Tue_END: 06:00 pm
Wed_Start: 08:00 am
Wed_End: 06:00 pm
Thu_Start: 06:00 am
Thu_End: 06:00 pm
Fri_Start: 06:00 am
Fri_End: 06:00 pm
Sat_Start: 06:00 am
Sat_End: 06:00 pm
Heading: Joe
Done
Internet
360
362

Fig. 18


File Edit View Favorites Tools Help
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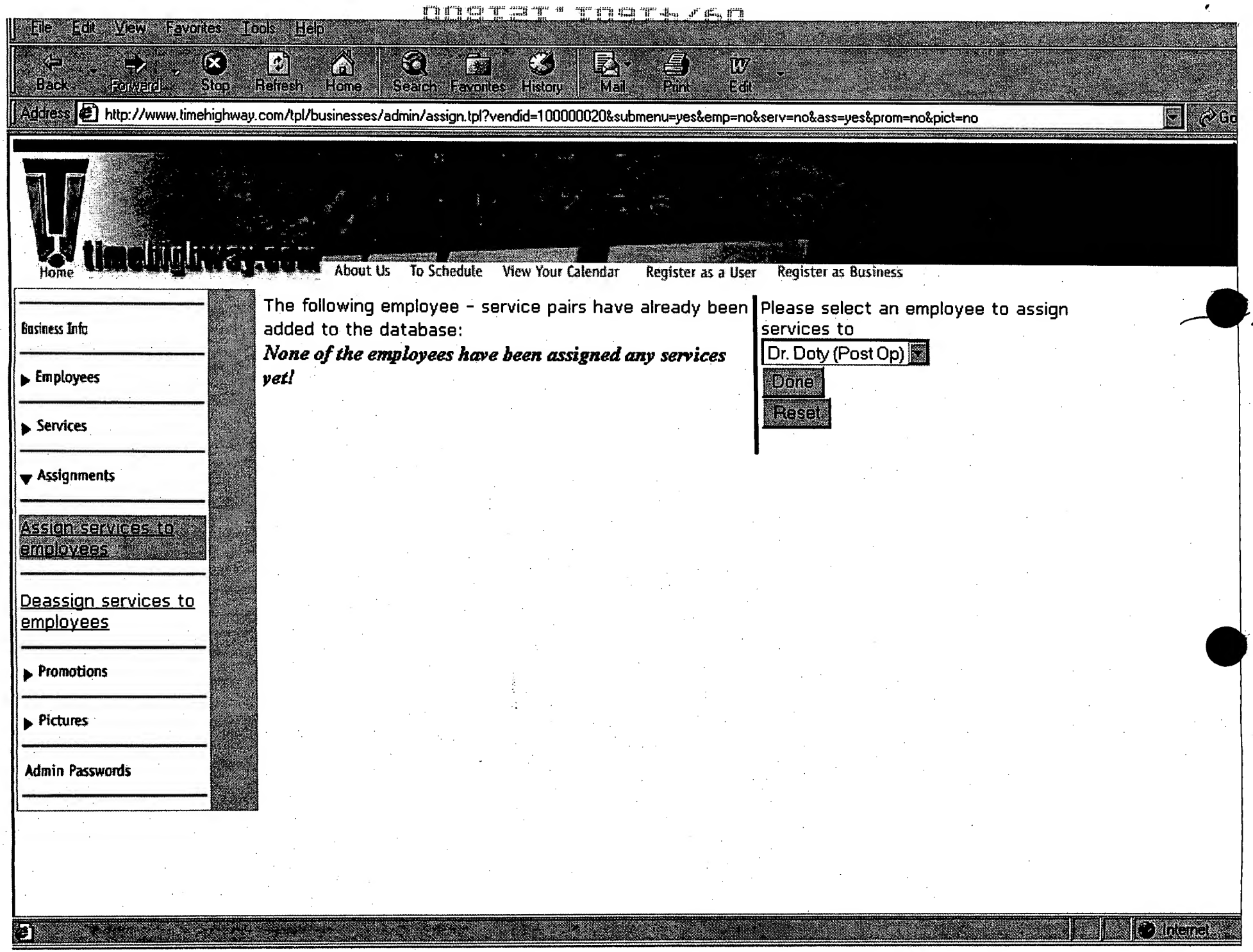
Address http://www.timehighway.com/tpl/businesses/admin/addservice.tpl?vendid=100000020&submenu=yes&emp=no&serv=yes&ass=no&prom=no&pict=no
timehighway.com
Home About Us To Schedule View Your Calendar Register as a User Register as Business
Business Info
Employees
Services
Enter new Service
Modify Service
Delete service
Assignments
Promotions
Pictures
Admin Passwords
No services have been added to the database yet.
Enter the information requested below:
Vendor: Worthington Vision Center
Description: Treatment 15 min.
Rate: $ $36 - $57
Length_Time: 00:15
Add Service
Reset
370
Internet

Fig. 19


File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Print Edit
Address http://www.timehighway.com/tpl/businesses/admin/assign.tpl?vendid=100000020&submenu=yes&emp=no&serv=no&ass=yes&prom=no&pict=no
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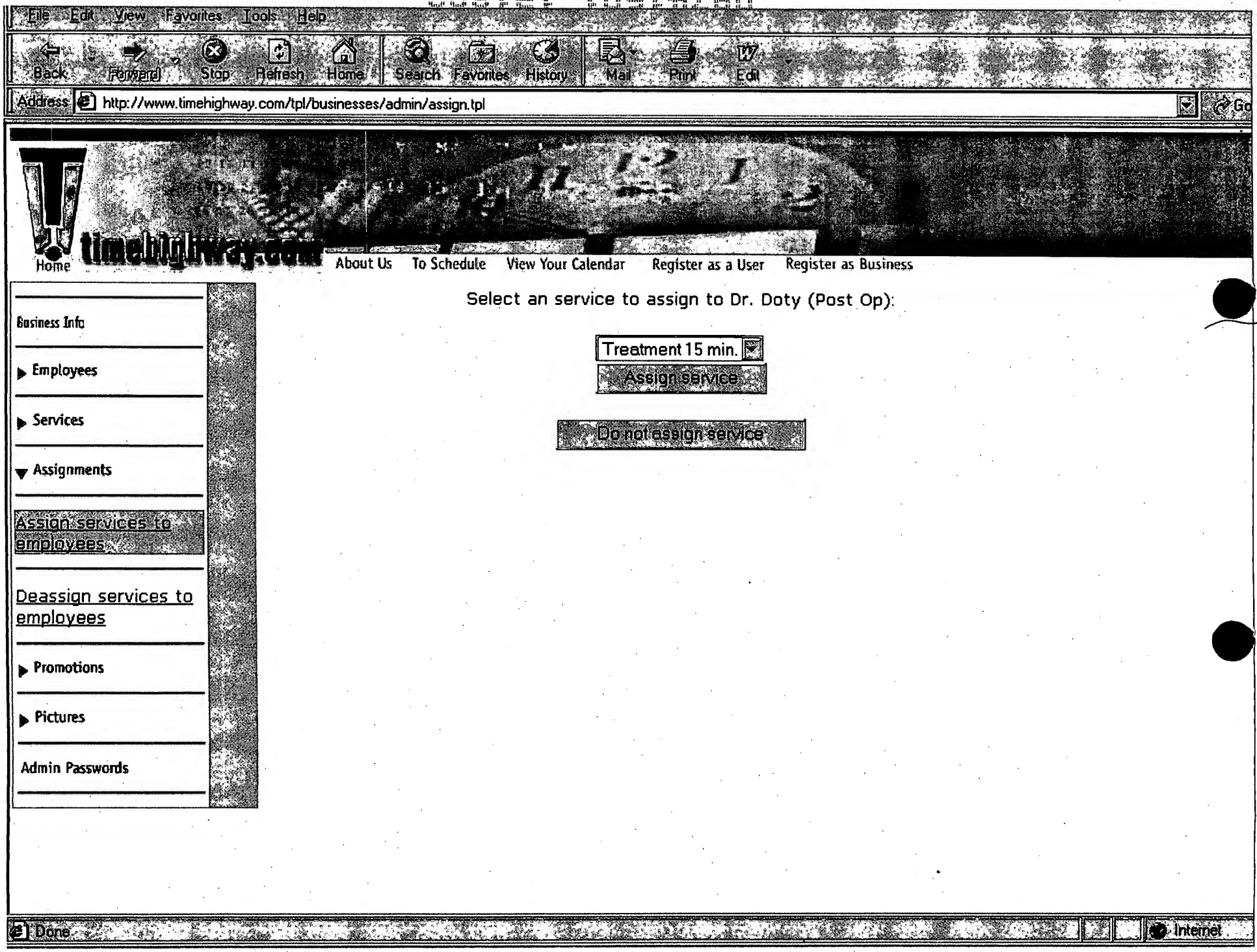
Business Info
Employees
Services
Assignments
Assign services to employees
Deassign services to employees
Promotions
Pictures
Admin Passwords
The following employee - service pairs have already been added to the database:
None of the employees have been assigned any services yet!
Please select an employee to assign services to
Dr. Doty (Post Op)
Done
Reset
380
Internet

Fig. 20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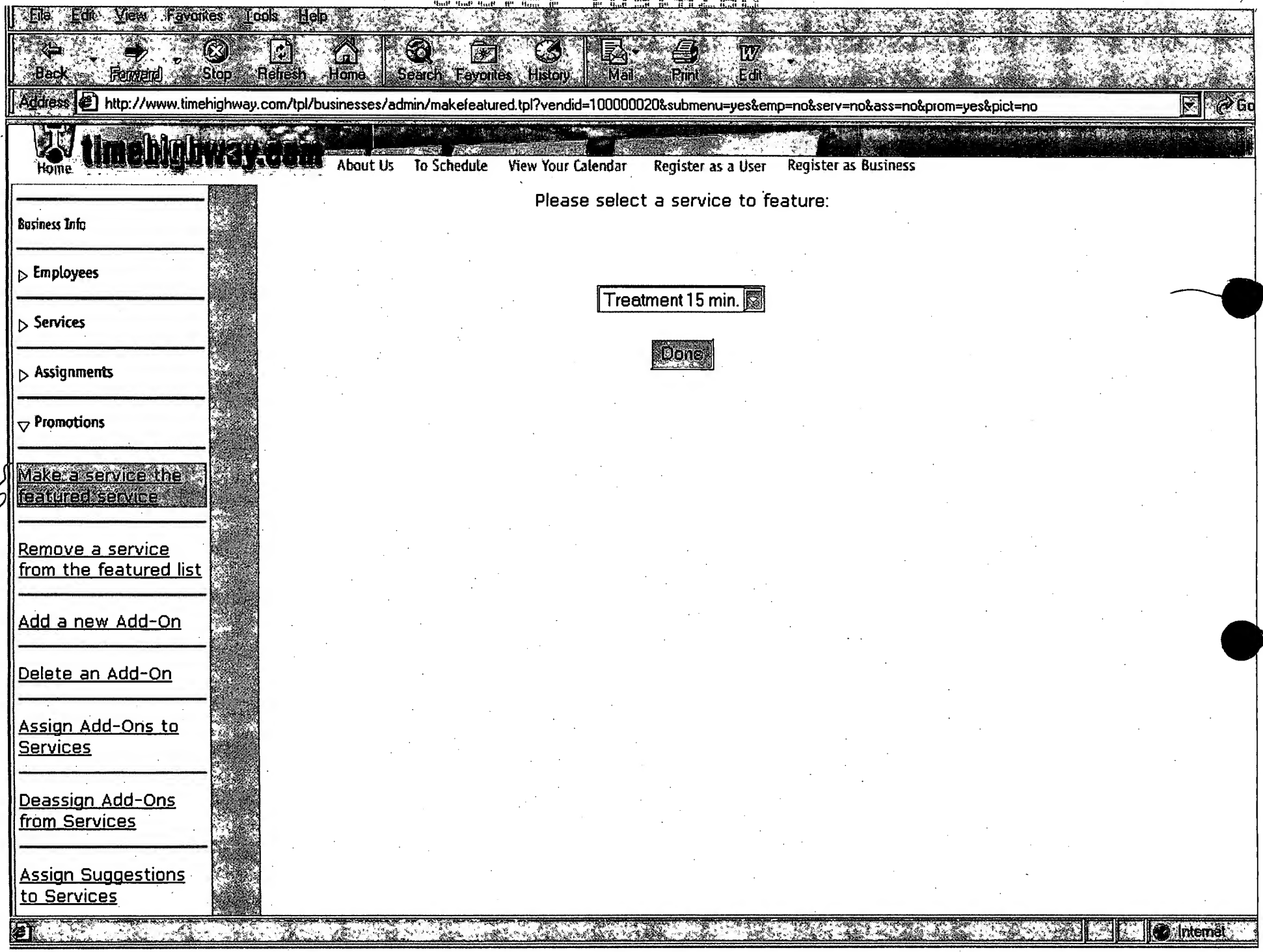
Register as Business
Business Info
Employees
Services
Assignments
Assign services to employees
Deassign services to employees
Promotions
Pictures
Admin Passwords
Select an service to assign to Dr. Doty (Post Op):
Treatment 15 min.
Assign service
Do not assign service
390
Done
Internet

Fig. 21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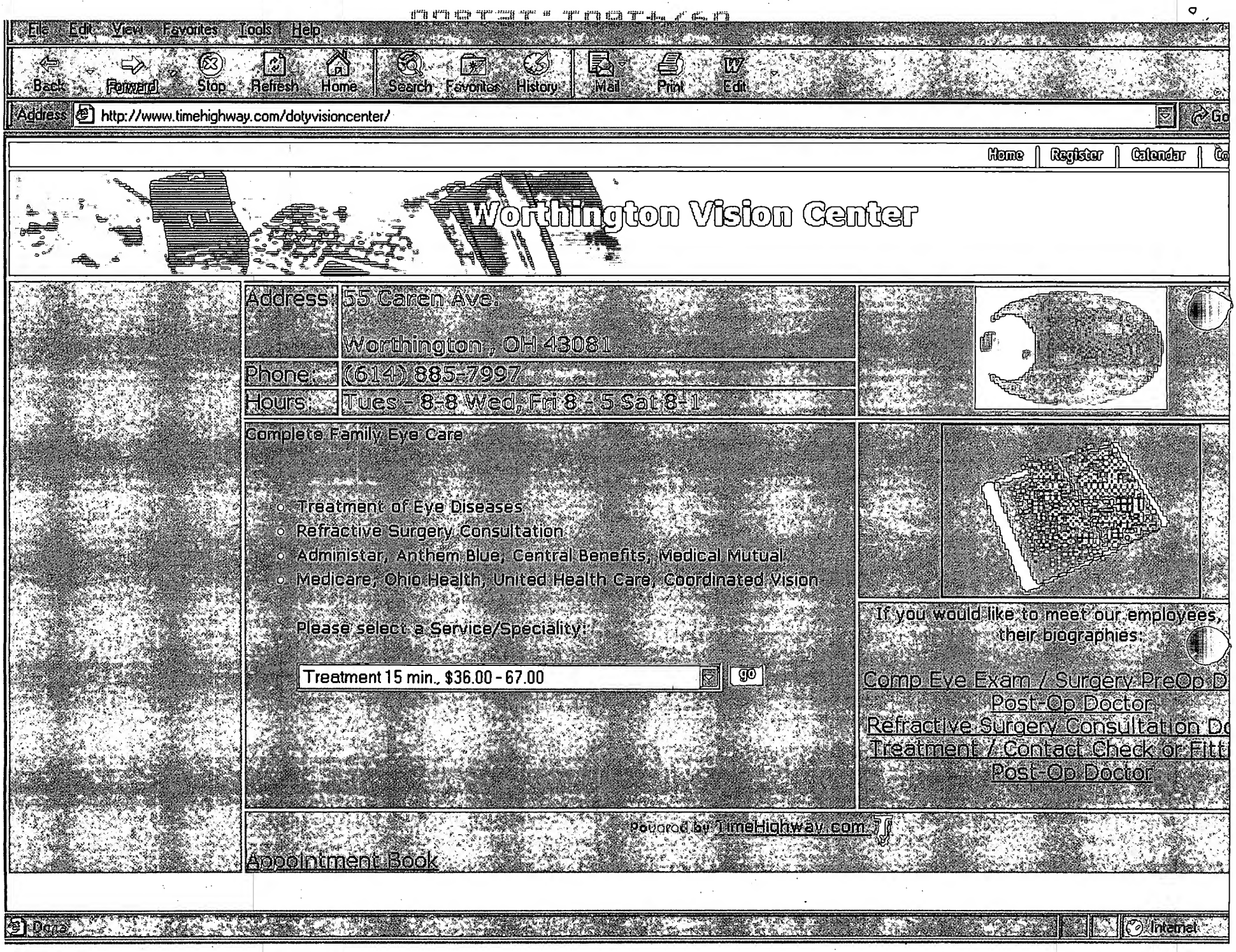
Make a service the featured service
Remove a service from the featured list
Add a new Add-On
Delete an Add-On
Assign Add-Ons to Services
Deassign Add-Ons from Services
Assign Suggestions to Services
Please select a service to feature:
Treatment 15 min.
Done
400
402
Internet

Fig. 22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Address http://www.timehighway.com/dotyvisioncenter/
Home Register Calendar
Worthington Vision Center
Address: 55 Caren Ave.
Worthington, OH 43081
Phone: (614) 885-7997
Hours: Tues - 8-8 Wed, Fri 8 - 5 Sat 8-1
Complete Family Eye Care
Treatment of Eye Diseases
Refractive Surgery Consultation
Administar, Anthem Blue, Central Benefits, Medical Mutual
Medicare, Ohio Health, United Health Care, Coordinated Vision
Please select a Service/Speciality:
Treatment 15 min., $36.00 - 67.00
go
If you would like to meet our employees, their biographies:
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Post-Op Doctor
Refractive Surgery Consultation Do
Treatment / Contact Check or Fitt
Post-Op Doctor
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Done
Internet

Fig. 23